



Mitsou Gélinas and Iohann Martin acquire Maisonnette, Harris&Wolff and Ray-On

The companies now grouped under one banner:
Ray-On

Montréal, February 8, 2021 – Eager to promote local composers and music internationally, **Mitsou Gélinas** and **Iohann Martin** have acquired three key Quebec music industry companies: Ray-On, an artist development and music service company; Harris&Wolff a synchronization agency; as well as Maisonnette, agency representing scoring music composers. All of these services will now be grouped under a single banner: **Ray-On**.

*“With this team, we are significantly expanding our service offering to meet the growing needs of audiovisual producers. **Ray-On** offers complete music services, from original music composition to synchronization and music rights clearance,”* said **Iohann Martin**.

RAY-ON: ATTENTIVE TO LOCAL ARTISTS

With this enhanced version of Ray-on, the team wants to craft an environment that encourages creativity, provides personalized support and distribution services for both emerging and established artists; as well as offer music rights management and music to image for all types of productions.

Mitsou and Iohann have made their mark in the production and post-production sector due to their unique approach of always being at the service of stories and people and creating connections between all types of artisans. Ray-On is the extension of this artistic vision.

*“I was attracted by **Ray-On**’s many possibilities. I am pleased that music creators can access a range of personalized services under one roof to promote their talent, both in Quebec and internationally,”* added **Mitsou Gélinas**.

ARTISTS IN CONTROL OF THEIR DEVELOPMENT

Ray-On is intended to fulfil the growing needs of artists that would like to have their music heard and be able to make a living from it, yet remain independent and in control of their creations. With its customized support services such as digital distribution, project planning and rights management, the enhanced version of Ray-On offers artists an alternative model to the traditional label. This transparent solution allows artists to retain their rights and control their career while promoting their work. What’s more, it widens their horizons with the possibility of composition and music to image synchronization. Some of the artists already taking advantage of **Ray-On**’s services are **Boogát, Claudelle, Gustafson, Jérôme Minière, Kallitechnis, Ramon Chicharron, TEKE::TEKE**, as well as **Trudy**, a newly signed artist.

TV AND FILM SCORING MUSIC IN THE SPOTLIGHT

With its catalogue of carefully curated, unique music, the **Ray-On** team offers a full-service package for producers in film, television, advertising and gaming. The company has a proven track record both locally and abroad, with over 450 placements over the last five years, including major successes with broadcasters such as Amazon Prime, BBC, Canal Vie, CBC, CRAVE, CW, Global TV, Nike, Netflix, Noovo, Sony Pictures, SRC, TVA and Ubisoft.

In addition, **Ray-On** also represents distinguished music to image composers such as Philippe Brault (*Maria Chapdelaine, Les oiseaux ivres*), Mathieu Vanasse (*Plan B, Discussion avec mes parents*), Jean Massicotte (*Antigone, Les Tricheurs*), Serge Nakauchi Pelletier (*Nuit Blanche, Alerte Amber*) and the Dazmo collective (*Sortez-moi de moi, 5e rang*), all multiple award-winning creators.

AT THE HEART OF RAY-ON

The **Ray-On** team, already composed of Ludivine Lavenant (Synchronisation and Licences) and Simon Bourdou (Communications and Marketing), welcomes Émilie Bélanger Auclair (Operations Manager) and Georges Tremblay.

**FOR FULL DETAILS ABOUT THE SERVICES NOW
OFFERED UNDER THE BANNER RAY-ON VISIT [RAY-ON.CA](https://ray-on.ca)**
